

What Needs to Be Licensed When Ordering Apparel



GREEK LETTERS

- Official Greek alphabet letters representing fraternities and sororities (Used on apparel, merchandise, event banners)
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CHAPTER LOGOS

- Specific logos representing your chapter or colony (Used on chapter-specific t-shirts, hats, bags)
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SCHOOL NAME & SEAL

- Official university or college name, crest, or seal (Used on sweatshirts, hoodies, caps)
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MASCOTS

- Official school or Greek organization mascots (Used on team jerseys, promotional items)
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COAT OF ARMS/CREST

- Heraldic symbols specific to your Greek organization or school (Used on patches, embroidery for jackets or polos)



LICENSED LOGO
AND ICON TYPES

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SIGNATURE LOGOS



- Official logos of national Greek councils or school departments (Used on event swag, banners, official apparel)

TRADEMARKED SLOGANS / MOTTOS



- Registered phrases or slogans associated with your organization (Used on promotional posters, apparel, merchandise)

EVENT OR CONFERENCE LOGOS



- Logos for official Greek or school-sponsored events (Used on event-specific t-shirts, bags, giveaways)

AUXILIARY GROUPS & FOUNDATIONS



- Logos representing affiliated groups, foundations, or alumni (Used on fundraising merchandise, official apparel)

HONOR SOCIETIES & AFFILIATES



- Logos of honor societies affiliated with Greek life or the school (Used on pins, apparel, certificates)